

Program Wednesday, May 22, 2024

- 08:30-09:00 **Registration**
- 09:00-09:15 **Conference Opening Statements**
Conference Organizers
- 09:15-10:45 **Presentations 1+2: Platforms**
- Effects of Home Rental Sites on Residential Real Estate: Evidence from New Hampshire**
Sara Fisher Ellison (MIT)
Co-author: Glenn Ellison (MIT)
Discussant: TBA
- YouTube “Adpocalypse”: The YouTubers’ Journey from Ad-Based to Patron-Based Revenues**
Michelangelo Rossi (Télécom Paris)
Co-authors: Raphael Andres (Télécom Paris) & Mark Tremblay (Nevada)
Discussant: TBA
- 10:45-11:15 **Coffee Break**
- 11:15-12:00 **Presentation 3: Determinants of AI Adoption**
- Beyond AI Exposure: Which Tasks are Cost-Effective to Automate with Computer Vision?**
Brian Goehring (IBM)
Co-authors: Maja Svanberg & Wensu Li (MIT), Martin Fleming (Productivity Institute) & Neil Thompson (MIT)
Discussant: TBA
- 12:00-12:30 **Poster Slam 1**
- Local Labor Market Frictions and Platform-Based Entrepreneurship**
Ruiqing Cao (Stockholm School of Economics)
Co-author: Yifan Lyu (Stockholm School of Economics)
- Measuring User Costs of Enterprise Multifactor Authentication Policies**
Neil Gandal (Tel Aviv University)
Co-authors: Seth Tyler (University of Tulsa), Tyler Moore (University of Tulsa) & Noa Barnir (Tel Aviv University)
- Does Broadband Internet Promote Digital Labor and Territorial Cohesion? Empirical Evidence from the New Generation Broadband Extension Program in Spain**
Frank Mueller-Langer (University of the Bundeswehr Munich)
Co-authors: Estrella Gomez-Herrera & Alfredo Martin-Oliver (University of the Balearic Islands)

Platform Competition and Information Sharing

Georgios Petropoulos (MIT)

Co-authors: Bertin Martens (Tilburg University), Geoffrey Parker (Dartmouth University) & Marshall Van Alstyne (Boston University)

The X Factor: Open Access, New Journals, and Incumbent Competitors

Benedikt Schmal (Walter Eucken Institute, Freiburg)

Value for Money and Selection: How Pricing Affects Airbnb Ratings

Kevin Tran (University of Bristol)

Co-authors: Christoph Carnehl (Bocconi), Maximilian Schaefer (IMT Business School) & André Stenzel (Bank of Canada)

12:30-13:45 **Poster Session & Lunch**

13:45-14:45 **Keynote Speech 1**
TBA

14:45-15:30 **Presentation 4: Effects of AI Adoption**

The Promise and Pitfalls of AI Technology in Bridging the Digital Language Divide: Insights from Machine Translation on Wikipedia

Kai Zhu (Bocconi)

Discussant: TBA

15:30-16:30 **City Walk & Coffee Break**

16:30-18:00 **Presentations 5+6: Welfare Effects of Personalization**

The Potential Welfare Benefits of AI in a Differentiated Product Market

Imke Reimers (Cornell)

Co-authors: Christoph Riedl (Northeastern) & Joel Waldfogel (Minnesota)

Discussant: TBA

The Personalization Paradox: Welfare Effects of Personalized Recommendations in Two-Sided Digital Markets

Aaron Kaye (Michigan)

Discussant: TBA

19:15- **Welcome Dinner**

Max Planck Institute for Innovation & Competition, Marstallplatz 1, Munich

Program Thursday, May 23, 2024

08:30-09:00 **Registration**

09:00-10:30 **Presentations 7+8: Patents**

Acquiring Patents in Secret: Strategic Disclosure in Markets for Technology

George Condrakis (Esade Business School)

Co-authors: Carlos Serrano (HEC Paris) & Rosemarie Ziedonis (Boston University)

Discussant: TBA

Impact of the Availability of Chat-GPT on Software Development Activity

Alexander Quispe (The World Bank) & Rodrigo Grijalba (LMU Munich)

Discussant: TBA

10:30-11:00 **Coffee Break**

11:00-11:45 **Presentation 9: Gender**

Are Female-Led Trials Safer?

Manuel Hermosilla (Johns Hopkins University)

Discussant: TBA

11:45-12:30 **Poster Slam 2**

Crowding in or Crowding Out? Evidence from Discontinuity in the Assignment of R&D Subsidies

Matej Bajgar (CERGE-EI)

Co-author: Martin Srholec (CERGE-EI)

Non-Scientists Matter for Science: Business Scholars on Board and Innovation

Na Zou (Goethe University Frankfurt)

Co-authors: Egbert Amoncio (WIPO), Daniel Armanios (Oxford), Xiaolan Fu (Oxford), Sam Garg (ESSEC Business School, Singapore) & Cornelia Storz (Goethe University Frankfurt)

How 'Free' is Free Speech in Academia? Effects on Researchers and their Research

Lorenzo Palladini (University of Luxembourg)

Co-author: Kris Gulati (UC Berkeley)

12:00-13:15 **Poster Session & Lunch**

13:15-14:15 **Keynote Speech 2**

Patenting Inventions or Inventing Patents? Some Implications of Delayed Prosecution

Tim Simcoe (Boston University)

- 14:15-15:00 **Presentation 10: Talent**
Competing for Talent: Large Firms and Startup Growth
Ronja Röttger (Boston University)
Co-authors: James Bessen (Boston University) & Felix Poege (Bocconi University)
Discussant: TBA
- 15:00-16:00 **City Walk & Coffee Break**
- 16:00-17:30 **Presentations 11+12: Geography**
Strategic Geography: Isolating the Inter-personal Mechanisms of Absorptive Capacity
Benjamin Balsmeier (University of Luxembourg)
Co-authors: Lee Fleming (UC Berkeley) & Sonja Lück (University of Paderborn)
Discussant: TBA
Migration and Local Problem-Solving: Evidence from Developing Countries
Gauri Subramani (Lehigh University)
Co-author: Caroline Fry (University of Hawaii)
Discussant: TBA
- 19:15- **Conference Dinner**
Zum Franziskaner, Residenzstr. 9, Munich

Program Friday, May 24, 2024

08:30-09:00 **Registration**

09:00-10:30 **Presentations 13+14: Patents**

Marketing Authorization and Strategic Patenting: Evidence from Pharmaceuticals

Lucy Xiaolu Wang (University of Massachusetts)

Co-author: Dennis Byrski (Max Planck Institute for Innovation & Competition)

Discussant: Joachim Henkel (TU Munich)

The Benefits of Gender-Inclusive Innovation: Evidence from US Patents

Joel Waldfoegel (University of Minnesota)

Discussant: Dietmar Harhoff (Max Planck Institute for Innovation & Competition)

10:30-11:00 **Coffee Break**

11:00-12:00 **Keynote Speech 3**

Beyond Supply-Side Innovation Incentives

Christopher Buccafusco (Duke University)

12:00-12:30 **Poster Slam 3**

Equal Treatment and the Search for Prior Art: Evidence from the America Invents Act and the Elimination of the Hilmer Doctrine

WeiCheng Chen (Academia Sinica)

Co-author: Thomas Lu (National Sun Yat-sen University)

Echoes of Integrity: Reshaping Corporate Incentives in a Whistleblowing-Protected Regime

Jae Cho (LMU Munich)

Co-authors: Tobias Kretschmer & Jinju Rhee (LMU Munich)

What 5 Billion Regressions Say About the Effects of Transaction Costs on the Propensity to Patent? Some Firm-Level Evidence

Mitja Kovac (University of Ljubljana)

Co-author: Rok Spruk (University of Ljubljana)

Substitutability in the Market Effect Analysis of Copyright Fair Use Doctrine

Thomas Lu (National Sun Yat-sen University)

Co-author: Chun-Chieh Wang (National Sun Yat-sen University)

The Divisional Games, the Case of Teva's Blockbuster Drug, Copaxone: A Law and Economics Perspective

Kalpana Tyagi (Maastricht University)

Co-authors: Marek Giebel (Copenhagen Business School) and Maria José Schmidt-Kessen (Central European University)

12:30-13:30 **Poster Session & Lunch**

13:30-15:45 **Presentations 15-17: Not Patents**

Let that Sync in: The Effect of Music Reuse on Product Discovery

Luis Aguiar (University of Zurich)

Co-author: Zhizhong Chen (University of Zurich)

Discussant: Imke Reimers (Cornell University)

Bias Against Artificial Intelligence-Generated Works in Copyright Law

Mike Schuster (University of Georgia)

Co-author: Joe Avery (University of Miami)

Discussant: Joel Waldfogel (University of Minnesota)

How Do Firms Protect Competitively Sensitive Information? The Case of Franchising

Lorenzo Luisetto (University of Michigan)

Co-authors: Francine Lafontaine & J.J. Prescott (University of Michigan)

Discussant: Michelangelo Rossi (Télécom Paris)

15:45-16:00 **Conference Closing Statements**

Conference Organizers